

16th Annual Women in Business Summit

June 17-18, 2021



JUNE 17-18, 2021
SAVE THE DATE



THURSDAY, JUNE 17TH:
6 PM - 8 PM
FRIDAY, JUNE 18TH:
8 AM - 4 PM

Book your tickets at www.wibsummit.com

Our Mission

To develop a community of strong female professionals and entrepreneurs by providing quality programming and resources in an environment that promotes learning.

WHO ATTENDS WIB SUMMIT:

Diverse women who are part-time or full-time entrepreneurs, or professionals, who are looking to change their lives in a positive direction through learning, inspiration, and genuine connections with other female leaders.

Why WIB Summit?

EMPLOYEE DEVELOPMENT This conference provides an opportunity to invest in the professional development of yourself or your employees.

INCENTIVE Tickets to WIB Summit can be offered as a reward to your top performers or to employees who you would like to recognize for their outstanding work.

FEMALE-FOCUSED EVENT Women make up 51 percent of the work force with 40.6 percent working in management. WIB Summit is tailored to address the needs of this segment with a mission to develop strong female leaders.

IN GOOD COMPANY Companies who have supported WIB Summit include: MassMutual, UConn School of Business, Kaman Corporation; OneDigital; William Caspar Graustein Memorial Fund; Travelers; GE; Metropolitan District; Corporation for Independent Living; Goodwin College; Aetna and State Farm.



Community Focus

Each year WIB Summit spotlights a local charity to help build awareness and provide support of goods and/or cash donations for the organization.

In 2020, WIB Summit has selected **Girls For Technology**. Their mission is to "empower the next generation of girls to explore opportunities to become tomorrow's leaders in Science, Technology, Engineering, and Math."

Girls for Technology is a 501(c)(3) organization that was founded in 2015 by Sabrina Tucker-Barrett, and Anthony Barrett. Girls For Technology is accomplishing its mission by providing After-School, Saturday Math & Science Academy, and Workshops for underserved, underrepresented adolescent girls."

In the past we've also supported: CIL's AccesSolutions program; The Ana Grace Project; Dress for Success Springfield; Dress for Success Hartford; GoodWorks; My Sister's Place; YWCA Hartford Region; Prudence Crandall, and Junior Achievement of Southwest New England.

We are excited to provide an additional platform for our audience to learn about these organizations and provide support for their services. By supporting WIB Summit you are helping us to have a positive impact on the women who attend the conference as well as our efforts to support non-profit organizations in our community.



SPONSOR BENEFITS/PACKAGES

Host Sponsor \$10,000

- 16 Conference tickets
- 16 Tickets to VIP Speaker Reception
- Full page Ad in Program Book
- 30 second video Commercial
- Company logo and link on WIB Summit website

Recognition:

- Social media: LinkedIn, Facebook and Twitter
- Recognition in online e-Marketing
- Sponsor logo on banner
- Company acknowledgement during opening and closing remarks

Presenting Sponsor \$7,500

- 16 Conference Tickets
- 2 Tickets to VIP Speaker Reception
- Full page Ad in Program Book
- Company logo and link on WIB Summit website

Recognition:

- Social media: LinkedIn, Facebook and Twitter
- Recognition in online e-Marketing
- Sponsor logo on banner
- Company acknowledgement during opening and closing remarks

Small Business \$3,000

- 5 Event Tickets
- Full page Ad in Program Book

Recognition:

- Social media: LinkedIn, Facebook and Twitter
- Recognition in online e-Marketing
- Sponsor logo on banner
- Company acknowledgement during opening and closing remarks

Exhibitor Package \$550

- Ad in program book
- Exhibitor Table at live event
- 1 Complimentary conference Ticket

"The Women in Business Summit is the necessary next step beyond networking. It is focused on the 'how to and with who' implementation of strategies and elevation of women in business."

- Valerie Coleman Morris

Author and former CNN Business Anchor

☐ YES! I would like to sponsor the 16th Annual Women in Business Summit.
June 17-18, 2021

Name:

Title:

Company:

Address:

City/State/Zip:

Phone:

E-mail:

Signature/Date:

Sponsorship Level:

Host Sponsor	Presenting Sponsor	Small Business	Exhibitor
\$10,000	\$7,500	\$3,000	\$550
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other Contacts:

To maximize sponsorship recognition, sponsorship recognition begins as soon as confirmation is received. Please submit a high-resolution company logo, Program Book Ad and or 30 second commercial to kzullo@eventsofjoy.com, Program Ad Deadline is **May 3, 2021**.

Checks payable to: Events of Joy
Mail to: P.O. Box 1324, Easthampton, MA 01027

Questions? Contact Kisha Zullo at kzullo@eventsofjoy.com.
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